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Journeys Within Our Community Announces their May Newsletter Challenge

Siem Reap, Kingdom of Cambodia, May 1, 2009 – With a new website up and running and exciting news coming up in the next couple of months Journeys Within Our Community (JWOC) will be receiving a \$1 donation for every newsletter sign up in the month of May.

Founders Brandon and Andrea Ross have challenged the JWOC board to match any newsletter sign up with a \$1 donation and the board has readily accepted. In this Newsletter Challenge if 200 people sign up for the newsletter then \$200 will be donated by the JWOC board to JWOC. If 2000 people sign up for the newsletter then \$2000 will be donated!

“Part of what we do with JWOC is make people aware of the issues facing Southeast Asia, but also the solutions that are being so successfully implemented,” said Brandon Ross, JWOC founder. “With a new website up and a newsletter coming out in June we wanted to strengthen our mail list so more people can be involved with the challenges, as well as the triumphs.”

Started in 2005 Journeys Within Our Community (JWOC) seeks to create and support projects that reduce poverty levels and increase educational and economic opportunities throughout Southeast Asia. Projects provide training and assistance in the areas of health, education, and economic development. By working at the local level and focusing on basic needs such as clean water, education, health, emergency relief and other community-based issues, JWOC helps to develop projects that start small, but with outside support, gain momentum and change lives.

“We believe in the work JWOC is doing and we know the importance of getting the knowledge of this work out into the public. People want to see how a little can go a long way and we thought by matching newsletter sign ups with a donation we could show people that we as a board support JWOC and encourage people to also get involved,” said Philippa Nigg, JWOC board chair.

The Newsletter Challenge will span the month of May and those interested can sign up for the JWOC newsletter at www.journeyswithinourcommunity.org, every sign up will raise \$1 for the projects in Southeast Asia.

About Journeys Within Our Community

JWOC was founded by Brandon and Andrea Ross, owners of Journeys Within Tour Company in response to guests and travelers desire to make a difference and give back. JWOC believes in it’s slogan, “See a Problem, Solve a Problem” and has been doing just that for the last five years. More information can be found and donations can be made at www.journeyswithinourcommunity.org or you can contact Andrea at andrea@journeyswithinourcommunity.org.